Postdoctoral Symposium

How to be your own boss:
Establishing a Startup

Wendy Plant, Director, Center for Student Engagement,
Jim Moran School of Entrepreneurship
Should you start a company?

• It depends!
• Do you have an idea that solves a problem or meets a need that someone would pay you for?
• What are some needs?
  http://needshub-140121.appspot.com/
• Check with FSU’s Office of Commercialization’s IP handbook and guidelines
  (https://www.research.fsu.edu/research-offices/oc/)
Should you start a company?

• How do you know if anyone would want your solution?
  – Ask them!

• Use the Business Model Canvas to decide if you should move forward with your idea. – Validate your assumptions!
Who can help if you want to start a company?

• It depends!
If you’re classified as a student

- Jim Moran School of Entrepreneurship
  - InNOLEvation® Center
  - InNOLEvation® Challenge
  - JM Micro Grants – up to $5,000
  - E-clinic – consulting services by appointment or walk-in
  - Entrepreneurship classes – minor or non-degree seeking
  - Speaker events and seminars
- FSU Research Librarians – Trip Wyckoff
- Plus resources on the next slide…
  (http://business.fsu.edu/academics/programs/entrepreneurship/students/cse)
If you’re classified as a visiting professor

- Domi Station (http://www.domistation.com/)
  - Get Started Cohort
  - Coworking space, networking, mentoring

- Florida Institute for Commercialization of Public Research (http://www.florida-institute.com/)
  - Help with commercialization and finding funding
  - Florida Patent Pro Bono Program

- Small Business Development Center (http://www.sbdcfamu.org/)
  - Workshops and counseling
If you’re classified as a visiting professor

• LCRDA – Leon County R & D Authority (http://innovation-park.com/)
  – Innovation Park
  – Entrepreneurial Excellence Program (EEP)
  – TechGrants - $25,000

• BigBendBiz.com – Resources from the Alliance of Entrepreneur Resource Organizations (AERO) (http://bigbendbiz.com/)

• Jim Moran School of Entrepreneurship – non-degree seeking classes in entrepreneurship, community seminars and speaker events

• Startup Weekend Tallahassee – Nov. 4 - 6 at TCC (http://www.up.co/communities/usa/tallahassee/startup-weekend/9304)
7 Under 30
An event featuring 7 successful FSU entrepreneurs who started businesses before the age of 30

Tuesday, November 15
3:30PM
Augustus B. Turnbull III Florida State Conference Center
Room 208
A reception will follow

FSU: The Entrepreneurial University
In celebration of Entrepreneurship Month, come hear Florida State alumni entrepreneurs share their success stories and experiences starting and growing their businesses.

Kerrie Hileman
The White Magnolia
Bridal Collection
Owner

Shahd Merchant
Lipid Nanotech
Chief Business Officer

Alexandra Gramatikas
ALTR, LLC
CEO and Founder

Larry Weru
Calicle Group
CEO

Troy Sultana
Resource
Co-founder and CEO

Amanda Spann
Alcohol App
Founder
Tiphub Africa
Co-founder

Daren Hoffman
Spectrum Interactive
Founder
Gurus Records
Founder and CEO

NO CHARGE TO ATTEND. FOR MORE INFORMATION AND TO REGISTER, VISIT BUSINESS.FSU.EDU/7UNDER30
Wendy Plant
wplant@jimmoranschool.fsu.edu
850-645-2711
RBB 117